


G R E Y R O C K

 G O L F C L U B

February 22, 2008

To whom it may concern:

My name is Chip Gist. I have been a Member of the PGA of America for 15 years. I am currently the President of NORAM Management. The purpose of this letter is to explain the value of a product I have been using at Grey Rock Golf Club for 18 months.

As a golf professional in Austin Texas I am not a fan of artificial turf to practice or warm up for golf. Due to our good fortune of having a 12 month golf season, "mats" are viewed as a "necessary evil". Golfers in the area perceive the hitting off of mats to cheapen the experience. Generally mats feel like concrete and look like hell. My perception changed when I discovered Fiberbuilt Golf Products.

The Fiberbuilt mat offered 3 things I had never seen before. First the surface was nice to hit from. The turf does not feel hard when the club makes contact nor is it too soft. In fact it feels as close to real turf as I have ever experienced. Secondly, the way the balls and mat are presented looks as good as any pyramid system. It looks like a consistent row of turf rather than individual mats on a concrete slab. Lastly, the durability of the Fiberbuilt mat is unmatched. The 1x1 squares allow the professional to rotate the wear as if rotating tires on a car. It's brilliant.

These features and benefits convinced me to buy a set of 14 mats for Grey Rock Golf Club. After 18 months they look like new, the real grass turf has never been in better shape, and the golfers have a positive experience on the days they use the mats. Fiberbuilt will be the preferred product at any golf facility I ever own or manage.

Chip Gist
President
NORAM Management